

Centre for Distance and Online Education

Self-Learning Material/E-learning Material

S. N o	Course name	Names of Course Coordinator	Qualification
1	Communication & Personality Development	Dr. Surabhi Basotia	Ph.D., MA
2	Organizational Behaviour	Dr. Neelu Jain	Ph.D., M.Phil., MBA, M.A
3	Business Environment	Dr. Antima Sharma	BCom, MBA, PhD
4	Marketing Management	Dr. Surbhi Mathur	Ph.D., MBA, MCom
5	Computer Fundamentals	Dr. Shikha Maheshwari	B.Sc., M.Sc (CS) M.Tech.(CSE), Ph.D (CS)
6	Business Communication	Dr. Neelu Jain	Ph.D., M.Phil., MBA, M.A
7	Financial Accounting	Dr. Nupur Ojha	BCom, MBA, PhD
8	Human Resource Management	Dr. Arpita Agarwal	BCom (Hons), MCom, B.Ed, Ph.D
9	Quality Management	Dr. Kasinathan S	Ph.D., M.Phil., MBA
10	Retail Management	Dr. Shweta Mishra	MBA, MCom, MPhil, PhD
11	Legal and Regulatory Framework	Dr. Arpita Agarwal	BCom (Hons), MCom, B.Ed, Ph.D
12	Quantitative Techniques for Management	Dr. Ruchika Mehta	BSc, MSc, PhD
13	Research Methodology	Dr. Harendra Singh	Ph.D., MBA
14	Financial Management	Dr. Harendra Singh	Ph.D., MBA
15	Advertising and Sales	Dr. Bharti Singh	Ph.D., MA (English)
16	Business Strategy	Dr. Somya Choubey	MCom, PhD
17	Management Information System	Dr. Jagriti Singh	Ph.D., MBA
18	Management Accounting	Mr. Mohammad Zeeshan Quadri	BCom, MBA
19	Environmental Science	Dr. Om Guruprakash	BSc, MSc, PhD
20	International Marketing	Dr. Bharti Singh	Ph.D., MA (English)
21	Rural Marketing	Dr. Maani Dutt	Ph.D., MBA


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22	Consumer Behaviour	Ms. Anadi Trikha	BBA, MBA, Ph.D. (Pursuing)
23	Business Analytics	Dr. Preeti Nagar	Ph.D., MBA, B.Tech
24	Production and Operations Management	Dr. Durgesh Batra	BSc, MSc, MBA, Ph.D
25	Economic Planning	Mr. Akshay Reddy	BBM, MCom, PhD (Pursuing)
26	E- Commerce	Dr. R. K. Tailor	MCom, MBA, PhD
27	Entrepreneurship	Dr. Antima Sharma	BCom, MBA, PhD
28	Small Business Management	Dr. Pushpa Gowri	BCom, MCom, MBA, PhD
29	Store Operations and Job Knowledge	Ms. Aditi Kaushik	B.E, MCom, PDGM, Ph. D. (Submitted)
30	Logistics Management	Dr. Pushpa Gowri	BCom, MCom, MBA, PhD
31	Buying	Dr. Shweta Mishra	MBA, MCom, MPhil, PhD
32	Visual Merchandising	Dr. Neha Rathore	BCA, MBA, PhD
33	Warehouse Management	Dr. C. Selvaraj	MA, MCom, MBA, PhD
34	Management Process and Organizational Behavior	Dr. Bharti Singh	Ph.D., MA (English)
35	Business Communication	Dr. Surabhi Basotia	Ph.D., MA
36	Statistics for Management	Ms. Aditi Kaushik	B.E, MCom, PDGM, Ph. D. (Submitted)
37	Financial and Management Accounting	Dr. Deepika Tomar	Ph.D., MCom., MBA
38	Managerial Economics	Dr. Mehak Gulati	Ph.D., MCom
39	Human Resource Management	Dr. Antima Sharma	BCom, MBA, PhD
40	Production and Operations Management	Dr. Anjaiah Devineni	BE, MTech, PhD
41	Financial Management	Dr. Asha Sharma	Ph.D., MCom., MBA
42	Marketing Management	Dr. Srinivisan Iyer	Ph.D., M.Phil., MCom
43	Management Information System	Dr. Jagriti Singh	Ph.D., MBA
44	Operations Research	Dr. Mohd Rizwanullah	MSc, MPhil, PhD



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45	Project Management	Dr. Rohit Tomar	B.Sc., MBA, PhD
46	Research Methodology	Dr. Durgesh Batra	BSc, MSc, MBA, Ph.D
47	Legal Aspects of Business	Dr. Mahesh Joshi	Ph.D. MIB, Master Diploma in Business Admission
48	Security Analysis and Portfolio Management	Dr. Muruganandan S	Ph.D., M.Phil., MCom.
49	Mergers and Acquisitions	Dr. Mehak Gulati	Ph.D., MCom
50	Taxation Management	Mr. Shankar MS	CA
51	Internal Audit and Control	Dr. Nupur Ojha	BCom, MBA, PhD
52	Sales Distribution and Supply Chain Management	Dr. Srinivisan Iyer	Ph.D., M.Phil., MCom
53	Consumer Behaviour	Dr. Rohit Tomar	B.Sc., MBA, PhD
54	Retail Marketing	Dr. Surbhi Mathur	Ph.D., MBA, MCom
55	Marketing Research	Dr. Maani Dutt	Ph.D., MBA
56	Manpower Planning and Sourcing	Dr. Shweta Gakhreja	Ph.D., MCom
57	Management and Organizational Development	Dr. Shweta Gakhreja	Ph.D., MCom
58	Employee Relations Management	Ms. Deeksha Ahuja	PhD, MBA, B.Com
59	HR Audit	Dr. Mahesh Joshi	Ph.D. MIB, Master Diploma in Business Admission
60	Programming in Data Science	Dr. Vaibhav Bhatnagar	PhD, MCA
61	Exploratory Data Analysis	Dr. David Campbell	Ph.D., MBA
62	Introduction to Machine Learning	Dr. David Campbell	Ph.D., MBA
63	Visualization	Ms. Anadi Trikha	BBA, MBA, Ph.D. (Pursuing)
64	Enterprise Resource Planning (ERP)	Dr. Devershi Pallavi Bhatt	MCA, MTech, PhD
65	Retail Customer Relationship Management	Dr. Surbhi Mathur	Ph.D., MBA, MCom
66	Advanced Operations Management	Ms. Aditi Kaushik	B.E, MCom, PDGM, Ph. D. (Submitted)



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67	IT in Retail	Dr. Jagriti Singh	Ph.D., MBA
68	Bank Management & Financial Risk Management	Dr. Ankit Kumar Singh Patel	BCom, MCom, PhD
69	Financial Statement Analysis & Business Valuation	Dr. Neha Mathur	B.Com, MBA, MCom. PhD
70	Principles & Practices of Insurance	Ms. Disha Khandelwal	BSc, MBA
71	Financial Services	Dr. Avnish Vijay	Ph.D., MBA, M.E
72	Database Management Systems	Ms. Monika Lamba	Ph.D(Pursuing), M.Tech(CSE), M.C.A
73	Software Engineering	Dr. Shikha Maheshwari	B.Sc., M.Sc (CS) M.Tech.(CSE), Ph.D (CS)
74	Technology Management	Dr. Saurabh Singh Verma	MTech, PhD
75	Business Intelligence and Tools	Dr. Santosh Kr. Vishwakarma	ME, MTech, PhD
76	Advanced Production and Operations Management	Dr. Anjaiah Devineni	BE, MTech, PhD
77	Enterprise Resource Planning	Dr. Shilpi Chakravarty	Ph.D., MIB, MCom
78	Logistics and Supply Chain Management	Dr. Shilpi Chakravarty	Ph.D., MIB, MCom
79	Applications of Operations Research	Dr. Mohd Rizwanullah	MSc, MPhil, PhD
80	Strategic Management & Business Policy	Dr. Avnish Vijay	Ph.D., MBA, M.E
81	International Business Management	Dr. Shilpi Chakravarty	Ph.D., MIB, MCom
82	Business Leadership	Dr. Mahesh Joshi	Ph.D. MIB, Master Diploma in Business Admission
83	International Financial Management	Dr. Harendra Singh	Ph.D., MBA
84	Treasury Management	Prof. G. K. Sharma	MA, CA IIB, ACIB, CISA
85	Merchant Banking and Financial Services	Dr. Mehak Gulati	Ph.D., MCom
86	Insurance and Risk Management	Ms. Disha Khandelwal	BSc, MBA
87	Services Marketing and Customer Relationship Management	Dr. Rohit Tomar	B.Sc., MBA, PhD

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88	Advertising Management and Sales Promotion	Dr. Maani Dutt	Ph.D., MBA
89	e-Marketing	Ms. Anadi Tripathi	BBA, MBA, Ph.D. (Pursuing)
90	International Marketing	Dr. Mahesh Joshi	Ph.D. MIB, Master Diploma in Business Admission
91	Compensation and Benefits	Mr. MS Sridhar	LLB, MBA
92	Performance Management and Appraisal	Dr. Shweta Gakhreja	Ph.D., MCom
93	Talent Management and Employee Retention	Dr. Anyaa Chaudhary	BCom, MCom, PhD
94	Change Management	Ms. Rachna Wadhwa	MCom, MA, MBA, PhD(Pursuing)
95	Advanced Machine Learning	Dr. Rajesh Handa	MBA, PGDM (HRM), Ph.D
96	Unstructured Data Analysis	Mr. Akhil Menon	ME, MTech, PhD (Pursuing)
97	Business Analytics	Dr. David Campbell	Ph.D., MBA
98	Data Scrapping	Mr. Akhil Menon	ME, MTech, PhD (Pursuing)
99	International Retailing	Ms. Rachna Wadhwa	MCom, MA, MBA, PhD(Pursuing)
100	Entrepreneurship in Retail Business	Dr. Pushpa Gowri	BCom, MCom, MBA, PhD
101	Rural Retailing	Dr. Sunny Dawar	MBA, PhD
102	Retail Marketing Environment	Dr. Neha Rathore	BCA, MBA, PhD
103	ALM & Treasury Management	Prof. G. K. Sharma	MA, CA IIB, ACIB, CISA
104	Basel Regulations & Risk Management In Banking	Prof. G. K. Sharma	MA, CA IIB, ACIB, CISA
105	Life Insurance Management	Ms. Disha Khandelwal	BSc, MBA
106	General Insurance Management	Ms. Disha Khandelwal	BSc, MBA
107	eCommerce	Dr. Rajesh Handa	MBA, PGDM (HRM), Ph.D
108	FinTech Payments and Regulations	Dr. Preeti Nagar	Ph.D., MBA, B.Tech
109	Cryptocurrency and Blockchain	Dr. Amit Kumar Bairwa	BTech, MTech, PhD



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110	Enterprise Resource Planning	Dr. Rajesh Handa	MBA, PGDM (HRM), Ph.D
111	Services Operations Management	Mr. Vasudevan Murthy	BCom, ACA
112	Total Quality Management	Dr. Durgesh Batra	BSc, MSc, MBA, Ph.D
113	Production, Planning and Control	Dr. Ashish Goyal	BE, MTech, PhD
114	Advanced Project Management	Dr. Shalini Puri	BE, MTech, PhD
115	Fundamentals of IT & Programming	Dr. Shakti Kundu	Ph.D., M.Tech (CSE)
116	Programming in C - (Combined with MCA)	Mr. Abhishek Pandey	PGD-Data Mining, M.Phil., MCA
117	Basic Mathematics	Dr. Vimal Kumar Joshi	B.Sc., MSc., PhD
118	Understanding PC & Troubleshooting	Ms. Kuntal Gaur	MCA, BCA
119	Programming in C - Practical	Mr. Abhishek Pandey	PGD-Data Mining, M.Phil., MCA
120	Operating System - (Combined with MCA)	Dr. Priyanka Mathur	Ph.D., Master Diploma in Computer Applications
121	Data Structures and Algorithms	Dr. Priyanka Mathur	Ph.D., Master Diploma in Computer Applications
122	Object Oriented Programming – C++	Dr. Santosh Kumar Henge	Ph.D., M.Phil, MSc.
123	Communication Skills & Personality Development - (Combined with MCA)	Dr. Neelu Jain	Ph.D., M.Phil., MBA, M.A
124	Digital Logic	Mr. Abhishek Pandey	PGD-Data Mining, M.Phil., MCA
125	Data Structures and Algorithm using C++ - Practical	Dr. Priyanka Mathur	Ph.D., Master Diploma in Computer Applications
126	Computer Oriented Numerical Methods	Dr. Vimal Kumar Joshi	B.Sc., MSc., PhD
127	Database Management System	Dr. Deepika Dhamija	Ph.D., MCA
128	Computer Organization	Mr. Abhishek Pandey	PGD-Data Mining, M.Phil., MCA
129	Basics of Data Communication	Dr. Vaibhav Panwar	Ph.D., M.Tech, MCA
130	DBMS – Practical	Dr. Deepika Dhamija	Ph.D., MCA



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131	Computer Networking	Mr. Abhishek Pandey	PGD-Data Mining, M.Phil., MCA
132	Java Programming - (Combined with MCA)	Dr. Vaibhav Panwar	Ph.D., M.Tech, MCA
133	System Software	Mr. Abhishek Pandey	PGD-Data Mining, M.Phil., MCA
134	Principles of Financial Accounting and Management	Mr. Rajkumar Gupta	Ph.D. (Pursuing), MCom
135	Java Programming – Practical	Dr. Vaibhav Panwar	Ph.D., M.Tech, MCA
136	System Software Programming – Practical	Mr. Abhishek Pandey	PGD-Data Mining, M.Phil., MCA
137	Fundamentals of Computer and IT	Dr. Shikha Maheshwari	B.Sc., M.Sc (CS) M.Tech.(CSE), Ph.D (CS)
138	Programming in C - (Combined with BCA)	Mr. Abhishek Pandey	PGD-Data Mining, M.Phil., MCA
139	Foundation of Mathematics	Dr. Vimal Kumar Joshi	B.Sc., MSc., PhD
140	Advanced Database Management System	Ms. Monika Lamba	Ph.D(Pursuing), M.Tech(CSE), M.C.A
141	Computer Architecture	Mr. Aditya Upadhyay	Ph.D. (Pursuing), M.Tech
142	Programming in C – Practical	Mr. Abhishek Pandey	PGD-Data Mining, M.Phil., MCA
143	Advanced DBMS – Practical	Ms. Monika Lamba	Ph.D(Pursuing), M.Tech(CSE), M.C.A
144	Operating System - (Combined with BCA)	Dr. Priyanka Mathur	Ph.D., Master Diploma in Computer Applications
145	Advanced Data Structure	Mr. Aditya Upadhyay	Ph.D. (Pursuing), M.Tech
146	Web Technologies	Dr. Timothy Malche	PhD, MCA, BCA
147	Advanced Computer Networks	Dr. Santosh Kumar Henge	Ph.D., M.Phil, MSc.
148	Communication Skills	Dr. Neelu Jain	Ph.D., M.Phil., MBA, M.A
149	Advanced Data Structures using C++ - Practical	Mr. Aditya Upadhyay	Ph.D. (Pursuing), M.Tech
150	Web Technologies – Practical	Dr. Timothy Malche	PhD, MCA, BCA
151	Probability and Statistics	Dr. Alok Bhargav	BSc, MSc, PhD
152	Programming in Java	Dr. Vaibhav Panwar	Ph.D., M.Tech, MCA

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153	Advanced Software Engineering	Dr. Deepika Dhamija	Ph.D., MCA
154	Analysis and Design of Algorithm	Ms. Monika Lamba	Ph.D(Pursuing), M.Tech(CSE), M.C.A
155	Wireless and Mobile Communication	Dr. Devershi Pallavi Bhatt	MCA, MTech, PhD
156	Open Source DB Systems	Dr. Deepika Dhamija	Ph.D., MCA
157	Cryptography and Network Security	Dr. Priyanka Mathur	Ph.D., Master Diploma in Computer Applications
158	Java Programming – Practical	Dr. Vaibhav Panwar	Ph.D., M.Tech, MCA
159	Advanced Web Programming	Dr. Vaibhav Panwar	Ph.D., M.Tech, MCA
160	Cloud DB System	Dr. Deepika Dhamija	Ph.D., MCA
161	Storage Management	Dr. Santosh Kumar Henge	Ph.D., M.Phil, MSc.
162	General English	Dr. Surabhi Basotia	Ph.D., MA
163	Economic Theory	Dr. Deepika Tomar	Ph.D., MCom., MBA
164	Fundamentals of Accounting I	Dr. Muruganandan S	Ph.D., M.Phil., MCom.
165	Business Organisation	Dr. Mredu Goyal	Ph.D., MCom.
166	Principles of Business Management	Dr. Yogita S Garwal	Ph.D., MCom., MBA, LLB
167	Computer Awareness and Internet	Dr. Preeti Nagar	Ph.D., MBA, B.Tech
168	Marketing Management	Dr. Srinivisan Iyer	Ph.D., M.Phil., MCom
169	Fundamentals of Accounting II	Dr. Muruganandan S	Ph.D., M.Phil., MCom.
170	Business Law	Dr. Yogita S Garwal	Ph.D., MCom., MBA, LLB
171	Fundamentals of Entrepreneurship & Innovation	Dr. Mredu Goyal	Ph.D., MCom.
172	Economic Environment in India	Dr. Iti Gaur	Ph.D., MCom
173	Business Communication	Dr. Neha Mathur	B.Com, MBA, MCom. PhD
174	Financial Management	Dr. Harendra Singh	Ph.D., MBA



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175	Cost Accounting	Mr. Rajkumar Gupta	Ph.D. (Pursuing), MCom
176	Business Statistics	Dr. Ruchika Mehta	BSc, MSc, PhD
177	Financial Statement Interpretation	Mr. CA Manoj Yadav	Ph.D., MBA, CA
178	Management Concepts & Organisational Behaviour	Dr. Yogita S Garwal	Ph.D., MCom., MBA, LLB
179	Managerial Economics	Dr. Mehak Gulati	Ph.D., MCom
180	Financial Management	Dr. Vandna Misra	Ph.D., MCom
181	Cost Analysis & Control	Mr. Rajkumar Gupta	Ph.D. (Pursuing), MCom
182	Business and Economic Laws	Dr. Mredu Goyal	Ph.D., MCom.
183	Financial Accounting & Reporting	Mr. CA Manoj Yadav	Ph.D., MBA, CA
184	Research Methodology and Statistical Analysis	Dr. Neha Mathur	B.Com, MBA, MCom. PhD
185	Management Accounting	Dr. Asha Sharma	Ph.D., MCom., MBA
186	Marketing Management	Dr. Srinivisan Iyer	Ph.D., M.Phil., MCom
187	Business Environment	Dr. Iti Gaur	Ph.D., MCom
188	Project Planning, Appraisal & Control	Dr. Iti Gaur	Ph.D., MCom
189	Management of Financial Institutions, Market and Service	Dr. Deepika Tomar	Ph.D., MCom., MBA
190	Strategic Management	Dr. Shilpa Joshi	MCA, PhD
191	E – Commerce	Dr. R. K. Tailor	MCom, MBA, PhD
192	International Business	Dr. Sunny Dawar	MBA, PhD
193	Corporate Tax Laws and Planning	Mr. CA Manoj Yadav	Ph.D., MBA, CA
194	Security Analysis and Portfolio Management	Dr. Muruganandan S	Ph.D., M.Phil., MCom.
195	Basics of Language	Dr. Surabhi Basotia	Ph.D., MA
196	Social Structure and Current Affairs	Dr. Kanki Hazarika	Ph.D., MAJMC
197	Fundamentals of Photography	Mr. Vinay Kiran MS	BBM



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198	Communication Theory and Models	Dr. Kanki Hazarika	Ph.D., MAJMC
199	Concept of News and Reporting	Dr. Abhishika Sharma	Ph.D., M.A (Journalism), M.Com., MBA
200	Development of Media	Dr. Seena Johnson	Ph.D., MCJ
201	Basics of Audio & Visual Communication	Dr. Seena Johnson	Ph.D., MCJ
202	Media Language	Dr. Abhishika Sharma	Ph.D., M.A (Journalism), M.Com., MBA
203	Political Structure & Current Affairs	Dr. Amit Verma	Ph.D., MA (MC)
204	Digital Publishing	Dr. Amit Verma	Ph.D., MA (MC)
205	Editing & Layout Designing	Dr. Kanki Hazarika	Ph.D., MAJMC
206	Public Relations	Dr. Seena Johnson	Ph.D., MCJ
207	Broadcast Journalism	Dr. Aditya Shukla	Ph.D., M.A
208	Media Laws and Ethics	Dr. Seena Johnson	Ph.D., MCJ
209	Development Communication	Dr. Kanki Hazarika	Ph.D., MAJMC
210	Writing for New Media	Dr. Aditya Shukla	Ph.D., M.A
211	Inter Culture Communication & Current Affairs	Dr. Kanki Hazarika	Ph.D., MAJMC
212	Mobile Editing Software	Dr. Amit Verma	Ph.D., MA (MC)
213	Beats of Reporting	Dr. Abhishika Sharma	Ph.D., M.A (Journalism), M.Com., MBA
214	Mobile Journalism	Dr. Amit Verma	Ph.D., MA (MC)
215	Advertising Theory & Practice	Dr. Abhishika Sharma	Ph.D., M.A (Journalism), M.Com., MBA
216	Communication Research	Dr. Seena Johnson	Ph.D., MCJ
217	Corporate Communication	Dr. Avneesh Kumar	MA, PhD
218	Data Journalism	Dr. Aditya Shukla	Ph.D., M.A



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